

7TH EDITION
**POST SHOW
REPORT
2024**

INDUS FOOD™

Source. Process. Collaborate.

08 | 09 | 10 January, 2024
India Exposition Mart
Greater Noida, New Delhi, NCR, India





“ I am truly delighted to see Indusfood expand its horizons, demonstrating a New India, which is big and bold... Clearly India is now engaging with new confidence and a position of strength with the rest of the world. Our capacity to organize the world's largest fairs is gradually taking shape. ”

SHRI PIYUSH GOYAL

Hon'ble Minister of Commerce & Industry;
Consumer Affairs, Food & Public Distribution;
and Textiles, Government of India



The 7th Edition of Indusfood attained remarkable scale & broke new ground with a series of meticulously curated events designed to enhance the experience of its participants.



EXHIBITOR SURVEY

93%

Exhibitors are satisfied with the quality of buyers and spot business confirmations.

89%

Exhibitors are satisfied with online B2B match-making facilitation.

92%

Exhibitors consider Indusfood to be a must-attend event for business.

90%

Exhibitors are extremely happy with the Indusfood mobile app.

94%

Exhibitors are very happy with the overall event.

93%

Exhibitors plan to attend Indusfood in 2025.





BUYER SURVEY

91%

Buyers are satisfied with the quality of exhibitors.

85%

Buyers are satisfied with online B2B match-making facilitation.

89%

Buyers consider Indusfood to be a must-attend event for business.

86%

Buyers are satisfied with organization of the event and the hospitality.

83%

Buyers are extremely happy with the Indusfood mobile app.

92%

Buyers plan to attend Indusfood in 2025.

\$1.5 BN+

ON-SPOT BUSINESS

1,200+

EXHIBITORS

100+

INTERNATIONAL
EXHIBITORS FROM 15+
COUNTRIES

60,000+

SQ. M OF EXHIBITION
SPACE

7,500+

GLOBAL
BUYERS

80+

LARGE INTERNATIONAL
SUPERMARKET CHAINS

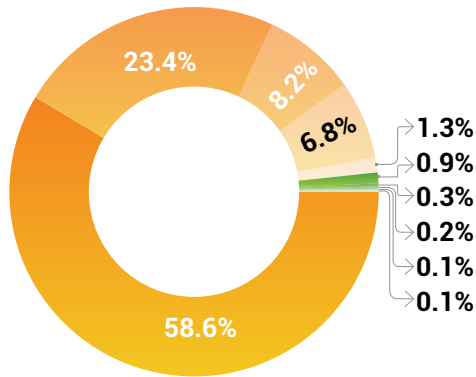
VISITING BUYERS
FROM

100+

COUNTRIES



VISITOR PROFILE SEGMENT-WISE BREAKUP



- Food distribution & trading companies
- Importers
- Manufacturers
- Supermarket chains
- Distributors
- Major wholesaler groups
- Hotel chains
- Government bodies
- Consultants
- Chambers/associations/trade bodies

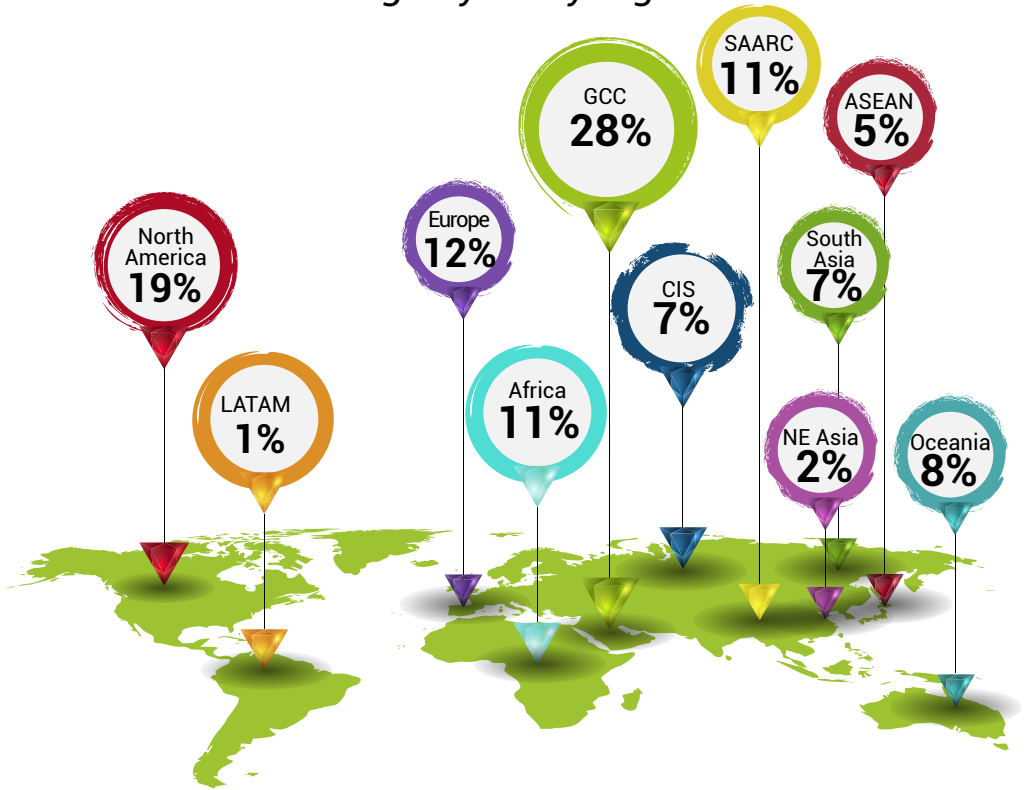


MAJOR BUYER DELEGATIONS (COUNTRIES)

- 📍 EGYPT
- 📍 UZBEKISTAN
- 📍 RUSSIA
- 📍 BELARUS
- 📍 LEBANON
- 📍 NEPAL
- 📍 PALESTINE
- 📍 IRAN
- 📍 IRAQ

GLOBAL SOURCING PLATFORM

Share of attending buyers by region



100+
EXHIBITORS
FROM 15+
COUNTRIES



United Kingdom



Russia



UAE



China



Canada



Australia



Saudi Arabia



Turkey



Spain



Hong Kong



Vietnam



Lebanon



Uzbekistan



Bangladesh



Sri Lanka



Nepal



EXHIBITOR ZONES



Sweets &
Confectionery



Dairy



Indian Ethnic
Food & Snacks



Tea &
Coffee



Pulses &
Grains



Sugar &
Flour



Non-alcoholic
Beverages



Meat, Poultry,
& Seafood



Dry
Fruits



Oil &
Oilseeds



Spices



Consumer
Foods

NEW PAVILLIONS



Fresh Fruits &
Vegetables



Wines &
Spirits



Healthy &
Vegan



Marine
Products



TESTIMONIALS



**VIRAJ BAHL, MANAGING DIRECTOR,
VEEBA**

"I truly appreciate the unique initiatives by Indusfood, making it a truly standout show. Its strong commitment to bring in international buyers showcases a progressive approach, which is crucial to put India on the global export map."



**SUNIL D'SOUZA, MD & CEO, TATA
CONSUMER PRODUCTS LTD**

"Indusfood has rapidly grown to be the premier event in Asia, showcasing F&B brands to global buyers. We see it as a fantastic event to display our strengths, brands and products and form strategic partnerships to grow our international business."



**PARAS DESAI, EXECUTIVE DIRECTOR
WAGH BAKRI TEA GROUP**

"Indusfood is a major trade show to promote India's F&B industry. Most of our international distributors attend this vibrant trade show. It contributes to global visibility of Indian food products and facilitates partnerships."



**MANI BAKSHI, VICE PRESIDENT,
SINGH & SINGH DISTRIBUTION, USA**

"This year, Indusfood has been a great event and everything has been very well organized from the quality vendors they have to the entire setup here. Everything has been top of the line and I congratulate TPCI for the success of the event."



**YOVARAJA HARI RAMA KRISHNAN
MD, SABRINI FOODS, AUSTRALIA**

"It's a great opportunity to visit Indusfood with this quantum of good exhibitors participating in the show. It looks like a good future for us, as we don't need to go anywhere else. I appreciate the organizers & look forward to upcoming editions too."



**SRIVIDYA MOOSAPETA, CEO
KHI MJ RAMDAS LLC, OMAN**

"I can visibly see the difference between when Indusfood started and what we're doing right now. It has become bigger, better and much more productive. We are on a platform that can take us forward for many decades to come."



**DR. SANJAY NAGARKAR, FOUNDER &
CEO, GLOBEX BIOTECH, HONG KONG**

"We are trying to find products that represent USPs of Indian processed food, which we can import to Hong Kong, as it is a global hub. Indusfood has a lot of such products, which we find to be very appropriate for the global market."

Online exhibitor and buyer listing along with profile page helps in digital promotion and matchmaking.



ATANU DEY, HEAD-INTERNATIONAL BUSINESS, BAMBINO AGRO

"Indusfood facilitates meaningful connections between exporters and importers, making it a crucial and commendable event. I congratulate TPCI for its dedication to create a purposeful & effective event for the Indian F&B industry."



AMIT KUMAR BALECHA, DIRECTOR, ITF FOODS PVT LTD

"Indusfood is building a way towards *Atmanirbhar Bharat*, enabling exporters to engage with global buyers, who access the hidden treasures of India under one roof. Being associated from the 1st edition, it is a true catalyst in our global journey."



DHAVAL SHAH, DIRECTOR JAIRAJ GROUP

"Indusfood is an exceptionally curated platform, offering a conducive environment for meaningful engagements. We are extremely happy about the networking opportunities that Indusfood opened up, helping us expand our presence."



MANJEET SINGH GILL, PRESIDENT, INDIAN FEDERATION OF CULINARY ASSOCIATIONS

"Indusfood will raise awareness of the variety of food products that can be imported from India to meet growing demand. I am confident that shortly, we will be able to make it one of the biggest trade shows in the world of food."



SHANAVAS PADIYATH MOHAMED IBRAHIM, REGIONAL MANAGER, LULU HYPERMARKET, QATAR

"Indusfood has proved to be an exceptional experience for us, featuring a diverse array of Indian food and beverage products in one place. Our focus will on searching for and sourcing items and innovative products that are inspired by nature."



PANKAJ SAJJANI, CATEGORY MANAGER, FMCG RETAIL, CHOITHRAMS

"Indusfood is a fantastic platform where various brands come together under one roof. It is crucial for us to stay informed about current trends. It helps us plan and strategize, discover new brands and connect with existing ones."



ROB DIAMANTOPOULOS, NATIONAL BUSINESS MANAGER, OSTINDO FOODS, AUSTRALIA

"Indusfood serves as an ideal platform for our business, as we concentrate on introducing innovative snack and beverage products to the Australian market. We aim to distribute them to both independent retailers and major outlets."



PRADEEP SALWAN, PRESIDENT, APNA FOODS IMPORTS CO, US

"Indusfood is the best platform for buyers like us who look for quality business at one place and this edition is the greatest among all the previous events. We have seen great buyer footfall and many of us have signed various deals."

Indusfood is 100% digital & open.

Visit indusfood.co.in for complete listing

INDIA-GLOBAL CULINARY EXCHANGE

Taking India's rich and diverse culinary heritage to the world

- Direct engagement with global chefs.
- Showcase of RTC, RTE, RTS & frozen food products.
- Live cooking, plating and serving sessions.
- Unlock global HORECA business opportunities.



INDUSFOOD INNOVATION ZONE

Unveiling India's most innovative F&B products

- Products nominated by participating exhibitors.
- Shortlisting for Innovation Showcase by esteemed jury.
- Presentation opportunity at Indusfood Innovation Stage.
- Felicitation of winners at Indusfood Innovation Awards.



INDUS KNOWLEDGE HUB

Intense knowledge sessions to help businesses navigate the complexities of the dynamic global F&B market.

- Future of Modern Retail & HORECA
- Growing opportunities from e-commerce
- Changing global consumer market dynamics
- International marketing strategies
- Evolving Food Technology Trends
- Regulatory & sustainability challenges in food trade



SNAPSHOTS OF THE BREAKTHROUGH 7TH EDITION





550,000+*
Total impressions
across Digital Media



50,000+*
Engagements



9%
Engagement rate

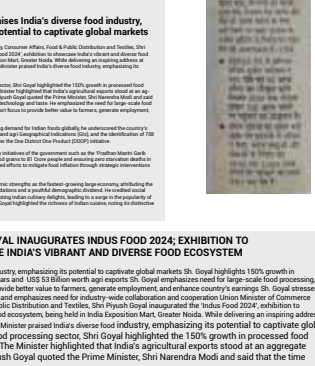
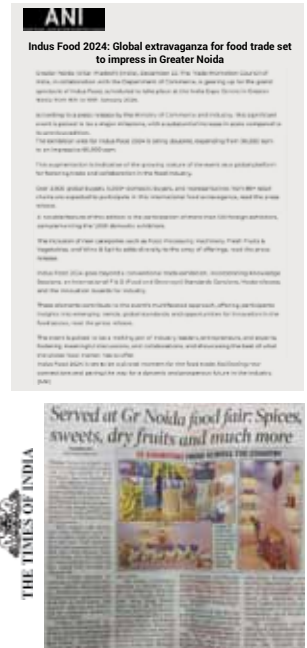
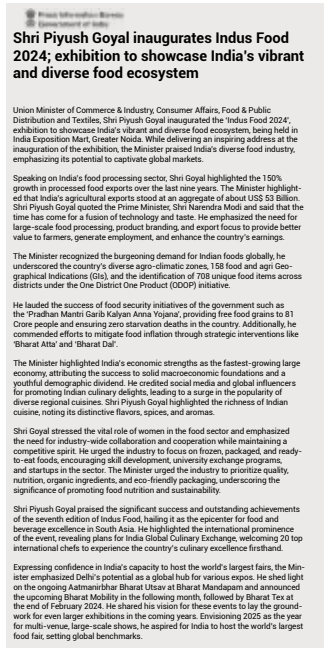


2,500+
New followers

*LinkedIn, Facebook, Instagram, X; data for 1 month period – December 19, 2023-January 18, 2024

MEDIA COVERAGE

Indusfood 2024 featured in more than 200 print and online media publications



PIYUSH GOYAL INAUGURATES INDUS FOOD 2024; EXHIBITION TO SHOWCASE INDIA'S VIBRANT AND DIVERSE FOOD ECOSYSTEM

Sh. Goyal praises India's diverse food industry, emphasizing its potential to captivate global markets. Sh. Goyal highlights 150% growth in processed food exports over the last nine years and US\$ 33 billion worth agri exports. Sh. Goyal emphasizes need for large-scale food processing, product branding and export focus to provide better value to farmers, generate employment, and enhance country's earnings. Sh. Goyal stresses the vital role of women in the food sector and emphasizes need for industry-wide collaboration and cooperation. Union Minister of Commerce & Industry, Consumer Affairs, Food & Public Distribution and Textiles, Shri Piyush Goyal inaugurated the Indus Food 2024 exhibition to showcase India's vibrant and diverse food ecosystem, being held in India Exposition Mart, Greater Noida. While delivering an inspiring address at the inauguration of the exhibition, the Minister praised India's diverse food industry, emphasizing its potential to captivate global markets. Speaking on India's food processing sector, Shri Goyal highlighted the 150% growth in processed food exports over the last nine years. The Minister highlighted that India's agricultural exports stood at an aggregate of about US\$ 33 Billion. Shri Piyush Goyal quoted the Prime Minister, Shri Narendra Modi and said that the time

**INDUSFOOD
IS AT THE
FOREFRONT
OF DRIVING
GLOBAL F&B
COMMERCE BY
CATALYSING
TRADE,
NURTURING
CONNECTIONS,
AND
ESTABLISHING
DYNAMIC
KNOWLEDGE-
BASED
PLATFORMS
FOR ITS EVER
EXPANDING
COMMUNITY.**





SEE YOU AT
INDUSFOOD 2025

8TH EDITION

INDUS  **FOOD**™

08 09 10 JANUARY, 2025

India Exposition Mart, Greater Noida, New Delhi, NCR, India

ORGANISED BY

TPC Trade Promotion
Council of India

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