

About swop

Messe Düsseldorf (Shanghai) Co., Ltd. and Adsale Exhibition Services Ltd. will join hands once again to present the Shanghai World of Packaging (swop) in Shanghai New International Expo Centre from 22 to 24 November 2023.

Shanghai World of Packaging (swop), as a member of the interpack alliance, the world's leading packaging machinery and processing exhibition, will make full use of the interpack alliance's global network and professional resources to provide an excellent trade display platform for domestic and foreign processing and packaging machinery manufacturers and packaging material production suppliers. swop will provide one-stop processing and packaging solutions for end buyers of food, beverages, medicine, daily chemicals, sweet, bakery, non-food consumer goods and industrial products.

For more information, please visit the official website:
www.swop-online.com.

Exhibition Profile

- Processing & Packaging Machinery for Food & Beverage
- Processing & Packaging Machinery for Pharmaceuticals & Cosmetics
- Processing & Packaging Machinery for Non-food Consumer & Industrial Goods
- Processing & Packaging Machinery for Confectionery & Baked Goods
- Packaging Materials, Packaging Means and Final Goods Packaging Production
- Packaging Printing
- Components for Processing & Packaging
- Smart Packaging and Automation Technology
- Logistic Packaging
- Packaging Design
- Services

Why Attend?

Circular Economy

- Plastic Recycling Technology
- Green Power Zone
- Immersive Interactive Display Area

Product Safety

- RFID Zone
- Prefabricated Food Packaging
- IoT and Process Monitoring
- SAVE FOOD

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- Extend food shelf life with new packaging materials and technology

Digital Technologies

- Packaging Material / Container Machinery Zone
- Automation Technology
- Smart Factory and Big Data

Resource Management

- Energy-efficient Components
- Closed-loop systems

FMCG Infinity Zone

- 300+Packaging materials, packaging products exhibitors
- Building a Supply Chain ecosystem

Show Information



Buyer Delegation

Application/Enquiry:

- Ms. Agnes Tai
- agnestai@adsale.com.hk
- (852) 2516 3365

*Deadline: 20 October 2023

展会概览

坚持可持续发展 把握行业新机遇，swop 2023 强势启航

由杜塞尔多夫展览（上海）有限公司和雅式展览服务有限公司强强联手，共同举办的swop 2023包装世界（上海）博览会将于2023年11月22 - 24日在上海新国际博览中心盛大举办。

作为全球领先包装展interpack的联盟成员，swop除了继续展出包装全产业链产品外，更将持续发力，助力包装机械、包材等包装行业企业找用户、促交流、推合作，积极打造展会特色，赋能展会创新。

帮助食品、医药、日化等终端行业生产企业寻找优质包装供应商、满足客户需求、促进商贸对接。包装行业新动态、新趋势一网打尽，为包装行业同仁打造一场贴合当下市场以及行业发展趋势的包装界盛会！

展品范围

- 包装材料生产及加工机械
- 包装材料、包装容器及包装制成品
- 食品饮料加工及包装机械
- 医药化妆品加工及包装机械
- 非食品消费品及工业品加工及包装机械
- 糕点糖果及烘焙食品加工及包装机械
- 包装印刷
- 加工与包装配件
- 智能/自动化包装
- 物流包装
- 包装设计
- 服务

为何参观？

循环经济

- 塑料循环技术专区
- Green Power双碳新时代
- Green Power沉浸式互动展示区

数字化技术

- 包装容器/材料智能化生产设备专区
- 智能包装与自动化技术
- 智慧工厂及大数据

产品安全

- RFID防伪追溯专区
- 预制菜包装专区
- 物联网及过程监控

资源管理

- 高效组件
- 闭环系统

SAVE FOOD 节约粮食

- 以包装新材料、新技术延长食物货架期

快消品主题馆

- 荟萃300优质包材与制品供应商满足快消产品迭代创新
- 打造Supply Chain生态圈

展会资料



海外参观团

报名参加 / 查询：

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-  (852) 2516 3365

*截止日期: 2023年10月20日