

# TRT MYANMAR RICE NETWORK 2017

Outlook for Myanmar rice exports and key markets for Myanmar rice

28 April 2017, Sule Shangri-La, Yangon, Myanmar

- FOR THE FIRST TIME IN MYANMAR! Workshop Styled Sessions
- Focus on Key markets of interest for Myanmar exports
- The latest on Myanmar rice export potential and the road ahead
- TARGETTED at exporters, traders and buyers with a specific interest in Southeast Asia and Myanmar
- NETWORKING aimed at providing information in an informal setting for valuable discussions with key members of the trade
- Top of the agenda: Price Outlook, Risk Management and Market Insights
- ATTRACTIVE PRICE – at USD 200 per person, this seminar delivers value and an excellent opportunity to gain from information presented, and networking

Corporate Sponsors:



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**T**he TRT Myanmar Rice Network 2017 is a seminar that aims to take a closer look at Myanmar, a market that has several key facets, a bustling border trade with China in recent years, a presence in key African markets, as well as a rising sale of broken rice to Europe. Add an industry investing in quality, standards and value, and we have an emerging Asian rice exporter with the propensity to grow into a global leader in rice exports it once was. The seminar will identify opportunities and give attendees a genuine report on the possibilities, as well as challenges with Myanmar's rice exports. Business is the main focus of this seminar.

**Rebound in rice production in Myanmar and across most global rice producing markets!** In the past 6 months we have seen El Nino and its dry weather replaced by a wet La Nina phenomenon, which is sending all production estimates up in a market that looks well placed with rice production, or at least estimates say so. De-monetization in India, old crop auctions from Thailand, an upcoming winter-spring crop in Vietnam and Myanmar's own improved crop seek buyers to drive exports, and China, Africa, key Southeast Asian markets like Philippines, Indonesia and Malaysia offer fresh potential for a rising Myanmar rice export. Is Myanmar only a cheap rice producer and exporter? There are efforts in place to raise standards, improve milling, even create a more consistent production as part of a multi-pronged effort that involves the government and private sector, working in tangent to raise Myanmar's value as a rice exporter, add export diversity and raise Myanmar's position in global rice exports.

Myanmar is also moving to develop logistics, streamline its supply chain and help improve its access to markets.

This one-day seminar, is built on the platform of information exchange as the team at TRT, our supporters from the IFC/World Bank, and key corporate sponsors will deliver a unique experience in understanding markets while providing an excellent opportunity for networking at an opportune time.

**THE RICE TRADER – PARTNERS Series** is a new offering from the TRT that complements the weekly reports, and the annual conferences with an agile, business network focused series of gatherings that aim to shed light on key markets, as well as less exotic destinations, with one key focus – BUSINESS KNOWLEDGE. Yangon, Myanmar is the choice venue for 2017. The workshop provides an informal setting for delegates and guests. The main aim is to provide business intelligence and valuable peer networking opportunities. The agenda is more practical, featuring actual stake holders and players across the rice supply chain that will share their experiences as well as reveal the opportunities and challenges of engaging in rice trading activities in these markets.

## REGISTER TODAY!

Join the largest and still growing network of rice professionals seeking to maximise opportunities and minimize risk. Join our growing clientele – email [subra@thericetrader.com](mailto:subra@thericetrader.com) or [peggy.hutsell@thericetrader.com](mailto:peggy.hutsell@thericetrader.com) for details on daily, weekly and more in-depth reports on the global rice markets.

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Proposed Agenda: **28 April 2017**

8.00 am	Registration and Refreshments	Senior Official, Buhler
9.00 am	Opening Ceremony and Welcome	1.00 pm Questions and Answers followed by Networking Luncheon
	<b>Keynote &amp; Industry Address</b>	2.30 pm Myanmar specialty rice markets and export destinations; Is there a potential for a growing specialty rice offering from Myanmar?
	Ministry of Agriculture (presentation on Rice production and Myanmar Agricultural Development)	Myanmar Rice Federation / Ministry of Commerce
	Ministry of Commerce (presentation on Myanmar rice exports, opportunity and challenges ahead)	3.00 pm Parboiled rice option for Myanmar and Asia
	Chairman, Myanmar Rice Federation (presentation on Myanmar rice exporter concerns and the future)	S.S. Aggarwal, Induss Food products & Equipments Ltd
	Jeremy Zwinger, President and CEO, The Rice Trader (conference Chairman and presentation on global rice market trends and the challenges ahead for global rice)	3.20 pm Legal Challenges Facing Myanmar Exports at Destination Markets
		HFW
11.00 am	Questions and Answers followed by Networking Refreshments	4.00 pm Key Markets in Focus
11.30 am	Rice Trade and the role for Myanmar	- Chinese rice imports, border, conventional and the 2017/18 expectations
	Olam International	- African market Outlook
12.00 noon	Rice Exports and Standards; Raising the value of rice production with improved and more consistent standards that shore up the strengths of origins including those of Myanmar's offering to global markets	- Broken rice and parboiled rice markets in focus
	IFC/World Bank Representatives	- Rice Prices from key markets – trends in parboiled rice, broken rice and white rice prices and the recent moves in currency markets and what they mean to rice prices
1230 pm	Rice Milling Technology and Fresh Avenues for Modernization and Quality and Value retention for Myanmar	V. Subramanian, Vice President, The Rice Trader
		5.00 pm Questions and Answers followed by Networking reception

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**Company and delegate information:**

**Delegate 1**

Name Dr/Mr/Ms: \_\_\_\_\_  
 Job title: \_\_\_\_\_  
 Email: \_\_\_\_\_

**Delegate 2**

Name Dr/Mr/Ms: \_\_\_\_\_  
 Job title: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Company Name: \_\_\_\_\_  
 Company Address: \_\_\_\_\_  
 Street: \_\_\_\_\_  
 State: \_\_\_\_\_  
 City: \_\_\_\_\_  
 Country: \_\_\_\_\_  
 Tel: \_\_\_\_\_  
 Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_

**Billing Address** (if different from above)

Company Name: \_\_\_\_\_  
 Company Address: \_\_\_\_\_  
 Street: \_\_\_\_\_  
 State: \_\_\_\_\_  
 City: \_\_\_\_\_  
 Country: \_\_\_\_\_  
 Tel: \_\_\_\_\_  
 Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_

REGISTRATION FEES (for registration and payment by)	Before 20 April 2017	After 20 April 2017
	USD 200 per delegate	USD 300 per delegate
REGISTRATIONS CLOSING DATE: 25 April 2017 ("spot registrations" are subject to space and availability – please contact organisers if you are registering late.)		
Note: fees do not include hotel accommodation or travel costs. Failure to make payment in advance could result in delays or delegates being barred from entry. Please consult the organizers if there are delays or with requests for payments to be made on-site. Registration fees include attendance, refreshment breaks, relevant documentation and entry to all seminar related networking functions		

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Registration fees include attendance, refreshment breaks, relevant documentation and entry to all conference-related networking functions.

If you are unable to attend, a substitute delegate will be welcome in your place. Registrations cancelled less than two weeks before the event must be paid in full.

Visit [www.trtworldrice.com](http://www.trtworldrice.com)

Hotel Information, VISA & Reservations:

Delegates are advised to make hotel reservations early to avoid disappointments from late bookings. Please be sure to check and take necessary actions for any Visa requirements.

VISAS (Important – to attend the conference, a tourist visa is required): Some nationalities are required to get a visa in advance at respective Myanmar consulate or embassy, which may not be available within your own country. For more information please visit the following website for advice:

<https://co.clickandpledge.com/?wid=117293>

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